

Rep Order# 8860398 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37192

Printed: 09/06/2012 1:26 PM
Last Received: 09/06/2012 12:44 PM
Showing Buylines: All Lines

1 of 8

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 361
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //361
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW CHANGES TO ROMNEY ORDER PER BUYER REQUEST. YES, SHE IS AN ODD BALL...CANCELLED ALL MONDAY SPOTS. WHATEVER...
PLEASE CONFIRM.
THANKS
MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	F	600A-700A		:30	\$245.00	09/07-09/07	2	1	2	\$490.00	
				Buyline Comment: NEWS								
	*2	M	600A-700A		:30	\$245.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 2X CAN								
				V3 Comment Changed, Spots/week Changed								
	*3	M	700A-900A		:30	\$150.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: EARLY SHOW								
				Sales Remark: V3 2X CAN								
				V3 Comment Changed, Spots/week Changed								
	4	F	700A-900A		:30	\$150.00	09/07-09/07	2	1	2	\$300.00	
				Buyline Comment: EARLY SHOW								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*11	M	1200P-1230P		:30	\$225.00	09/10-09/10	0	0	0	\$0.00	
		Buyline Comment: NEWS										
		Sales Remark: V3 2X CAN										
		V3 Comment Changed, Spots/week Changed										
	*12	F	1200P-1230P		:30	\$225.00	09/07-09/07	0	0	0	\$0.00	
		Buyline Comment: NEWS										
		Sales Remark: V3 NA										
		V3 Comment Changed, Spots/week Changed										
	*13	M	1230P-200P		:30	\$325.00	09/10-09/10	0	0	0	\$0.00	
		Buyline Comment: BOLD AND BEAUTIFUL										
		Sales Remark: V3 2X CAN										
		V3 Comment Changed, Spots/week Changed										
	*14	F	1230P-200P		:30	\$325.00	09/07-09/07	0	0	0	\$0.00	
		Buyline Comment: BOLD AND BEAUTIFUL										
		Sales Remark: V3 NA										
		V3 Comment Changed, Spots/week Changed										
	*15	F	200P-300P		:30	\$350.00	09/07-09/07	0	0	0	\$0.00	
		Buyline Comment: THE TALK										
		Sales Remark: V3 NA										
		V3 Comment Changed, Spots/week Changed										
	*16	M	200P-300P		:30	\$350.00	09/10-09/10	0	0	0	\$0.00	
		Buyline Comment: THE TALK										
		Sales Remark: V3 2X CAN										
		V3 Comment Changed, Spots/week Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*17	M	300P-400P		:30	\$325.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: ELLEN								
				Sales Remark: V3 2X CAN								
				V3 Comment Changed, Spots/week Changed								
	18	F	300P-400P		:30	\$325.00	09/07-09/07	2	1	2	\$650.00	
				Buyline Comment: ELLEN								
	*19	M	430P-500P		:30	\$300.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 2X CAN								
				V3 Comment Changed, Spots/week Changed								
	20	F	430P-500P		:30	\$300.00	09/07-09/07	2	1	2	\$600.00	
				Buyline Comment: NEWS								
	*21	M	500P-630P		:30	\$375.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 2X CAN								
				V3 Comment Changed, Spots/week Changed								
	22	F	500P-630P		:30	\$375.00	09/07-09/07	2	1	2	\$750.00	
				Buyline Comment: NEWS								
	*23	M	630P-700P		:30	\$300.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V3 2X CAN								
				V3 Comment Changed, Spots/week Changed								
	*24	F	630P-700P		:30	\$875.00	09/07-09/07	1	1	1	\$875.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V3 1X CAN & RATE CHANGE								
				V3 More than 2 codes changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*25	F	700P-800P		:30	\$325.00	09/07-09/07	1	1	1	\$325.00	
				Buyline Comment: ET/INSIDER								
				Sales Remark: V3 1X CAN								
				V3 Comment Changed, Spots/week Changed								
	*26	M	700P-800P		:30	\$325.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: ET/INSIDER								
				Sales Remark: V3 2X OUT								
				V3 Comment Changed, Spots/week Changed								
	27	F	1100P-1130P		:30	\$500.00	09/07-09/07	2	1	2	\$1,000.00	
				Buyline Comment: NEWS								
	*28	M	1100P-1130P		:30	\$500.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 2X CAN								
				V3 Comment Changed, Spots/week Changed								
	*29	M	1130P-1230A		:30	\$225.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: LETTERMAN								
				Sales Remark: V3 2X CAN								
				V3 Comment Changed, Spots/week Changed								
	30	F	1130P-1230A		:30	\$225.00	09/07-09/07	2	1	2	\$450.00	
				Buyline Comment: LETTERMAN								
	*31	M	1000P-1100P		:30	\$2,000.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: HAWAII 5-0								
				Sales Remark: V3 2X OUT								
				V3 Comment Changed, Spots/week Changed								

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	32	F	900A-400P		:30	\$300.00	09/07-09/07	4	1	4	\$1,200.00	
				Buyline Comment: US OPEN TENNIS								
	33	F	1000P-1100P		:30	\$7,500.00	09/07-09/07	2	1	2	\$15,000.00	
				Buyline Comment: BLUE BLOODS								
				Sales Remark: V3 RATE CHANGE								
				V3 Comment Changed, Rate Changed								
	34	SA	900A-700P		:30	\$500.00	09/08-09/08	4	1	4	\$2,000.00	
				Buyline Comment: US OPEN TENNIS								
	35	SA	500P-700P		:30	\$550.00	09/08-09/08	1	1	1	\$550.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 1X OUT & RATE CHANGE								
				V3 More than 2 codes changed								
	36	SU	530P-600P		:30	\$250.00	09/09-09/09	1	1	1	\$250.00	
				Buyline Comment: POLITICS NOW								
				Sales Remark: V3 DATE CHANGE								
				V3 More than 2 codes changed								
	37	SA	700P-800P		:30	\$175.00	09/08-09/08	0	0	0	\$0.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	38	SA	1000P-1100P		:30	\$900.00	09/08-09/08	0	0	0	\$0.00	
				Buyline Comment: 48 HOURS								
				Sales Remark: V3 1X CAN								
				V3 Comment Changed, Spots/week Changed								
	39	SA	1130P-1230A		:30	\$70.00	09/08-09/08	1	1	1	\$70.00	
				Buyline Comment: THE UNIT								

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	40	SA	500A-700A		:30	\$85.00	09/08-09/08	2	1	2	\$170.00	
				Buyline Comment: EARLY SHOW								
	41	SU	600A-630A		:30	\$125.00	09/09-09/09	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	*42	SU	630A-800A		:30	\$325.00	09/09-09/09	2	1	2	\$650.00	
				Buyline Comment: SUNDAY MORNING								
				Sales Remark: V3 RATE CHANGE								
				V3 Comment Changed, Rate Changed								
	43	SU	800A-830A		:30	\$325.00	09/09-09/09	2	1	2	\$650.00	
				Buyline Comment: NEWS								
	44	SU	830A-900A		:30	\$300.00	09/09-09/09	1	1	1	\$300.00	
				Buyline Comment: FACE THE NATION								
	45	SU	900A-700P		:30	\$750.00	09/09-09/09	4	1	4	\$3,000.00	
				Buyline Comment: US OPEN TENNIS								
	*46	SU	500P-700P		:30	\$200.00	09/09-09/09	3	1	3	\$600.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 TIME CHANGE								
				V3 Time Changed, Comment Changed								
	*47	SU	700P-800P		:30	\$3,375.00	09/09-09/09	1	1	1	\$3,375.00	
				Buyline Comment: 60 MINUTES								
				Sales Remark: V3 RATE CHANGE								
				V3 Comment Changed, Rate Changed								
	48	SU	900P-1000P		:30	\$1,400.00	09/09-09/09	2	1	2	\$2,800.00	
				Buyline Comment: THE GOOD WIFE								

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	49	SU	1000P-1100P		:30	\$4,000.00	09/09-09/09	1	1	1	\$4,000.00	
				Buyline Comment: THE MENTALIST								
				Sales Remark: V3 RATE CHANGE								
				V3 Comment Changed, Rate Changed								
	50	SU	1100P-1130P		:30	\$350.00	09/09-09/09	2	1	2	\$700.00	
				Buyline Comment: NEWS								
	51	SU	500A-600A		:30	\$75.00	09/09-09/09	2	1	2	\$150.00	
				Buyline Comment: DC/WALL ST								

---REPORT TOTALS---

Report Totals: 52 / \$41,030.00

---SALES MONTHLY TOTALS---

Sep 12: 52 / \$41,030.00

Sales Totals: 52 / \$41,030.00

Station Totals: 52 / \$41,030.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$136,767	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+